

START

Colpac enhances Zest™ range with the launch of Compostable Ovenable Tray

At this year's Sandwich & Snack Show, Colpac, one of the UK's leading designers and manufacturers of food packaging solutions, will launch its latest product under the fully compostable Zest™ range of paperboard food packaging – the Compostable Ovenable Tray.

Ideal for the take-away and home-delivery market, the Compostable Ovenable Tray is the only pulp bagasse tray which is completely mono-material, not laminated, and suitable for oven and microwave use. Created from 100% sugarcane fibres, the tray is environmentally friendly and easy to compost, and an efficient alternative to traditional trays which were typically made from Cpet, polystyrene or aluminium.

In keeping with all products under the Zest™ range, the Compostable Ovenable Tray is fully recyclable, biodegradable, and compostable within 90 days, to EN 13432 certification.

Suitable for noodles, pasta, stir-fry or rice dishes the tray is durable enough to withstand a meal of up to 500ml. Heat resistant to 210°C/410°F in an oven or microwave, the Compostable Ovenable Open Tray can be customised, depicting the food service operator's brand message, or dish ingredients, with a label or sleeve.

Colpac's Zest™ range was developed in response to growing demand from food service operators today who are striving for packaging which ticks a multitude of boxes. From being eye-catching enough, while keeping a product fresh, to being fully recyclable while serving a growing range of food-to-go dishes.

Significantly, in response to the huge array of food-to-go dishes on the market today, the range consists of a variety of product styles, which can be customised to suit a customer's exact requirements. Suitable for any food service operator, from delicatessens, salad bars and bakeries, to coffee shops and canteens, Zest™ can be used to serve a multitude of dishes, from sandwich packs to tuck-top salad and wrap packs.

Created from wood-pulp, the Zest™ range includes products in printed Kraft effect board for a natural look. Offering optimum product protection, while enhancing freshness, the range is grease resistant.

As customers gauge the freshness of a product from its appearance, packaging, particularly within the 'food to go' arena, needs to offer excellent visibility. Consequently, Zest™ features a recyclable 'window' which is made from acetate, a film produced from wood pulp. Significantly, the acetate doesn't need to be separated from the paperboard so the entire pack can be put in the composting bin as a single unit.*

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To view the Zest range and other food packaging solutions from Colpac, visit stand N19.

* The Compostable Ovenable Open Tray does not have an acetate window or any film lid covering as it is an open product, nevertheless it can be sealed with film, if required, using Colpac's machinery.

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Notes to editors

Image attached with caption:



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Colpac is a British designer and manufacturer of food packaging products. Established 80 years ago, the company has since gained an international reputation as a leader in innovative food packaging solutions. With an 'everything under one roof' philosophy Colpac sells to over 60 countries and has a stock range of over 650 innovative food packaging disposable products. With exceptional know-how featuring strong green credentials, specialist food packaging design expertise and a custom made range of food packaging and sealing machinery, Colpac is an ideal partner for the food service and retail trades worldwide.

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